



PRESTIGE CUP ENDURANCE CHANTILLY 2019

After the Prestige Cup Endurance Chantilly first edition's success, the organizing committee is keeping its promises by asserting its determination to strengthen a new kind of ride and announce officially the second edition to be held on Sunday 7th of July 2019, at the heart of Chantilly Polo Club.

HIGH LEVEL SPORT

The Prestige Cup is an international endurance ride (2 stars, 120km) which will gather 100 riders and horses, representing 15 nations, to compete 5 weeks before the European Championship in Euston Park (United Kingdom).

In order to improve the competition, we took into account riders' feedback following the first edition, and we decided to make some changes :

- ✓ rehabilitation works will be done to improve some tracks' quality,
- ✓ organization water points will be added on some loops,
- ✓ cooling area access will be restructured,
- ✓ start and finish lines will be much more wider.

Otherwise, the organizing committee renews its willingness to ensure a financial return to the endurance sector : 30 000€ prize money of which 300€ entry fees will be refunded to all finishers.

For each new edition of the Prestige Cup, we would like to gather new ambassadors from endurance world ! To succeed Sabrina Arnold, Alex Luque and Allan Léon who supported the ride in 2018, 3 new riders are joining us : Karine Boulanger (Belgium), Philippe Tomas (France) and Maria Alvarez Ponton (Spain) !

ECORESPONSIBLE COMMITMENTS RENEWED

The Prestige Cup renews and improves its 2018 commitments :

- ✓ an eco-ride that preserves tracks, crossed green spaces and reduces environmental impact,
- ✓ a fair ride which ensures a strict application of FEI rules, sport integrity and fair play compliance,
- ✓ a cost efficient ride which is aimed to optimize resources and expenses, boosts endurance market, promotes a positive image of the discipline, and creates development opportunities for the region.

The Prestige Cup Endurance Chantilly has been approved by EQUURES label in 2018 which rewards high environmental and animal welfare standards. The Prestige Cup Endurance Chantilly was the first equestrian endurance ride in the world to receive this label.

ENTERTAINMENT ALL DAY

Our wish is still to open the endurance world to more people and gather general public during international rides. In order to entertain visitors, entrance will be free, and we will offer a couple of animations all along the day : Polo games, carriage rides, ponies rides for kids, live music, etc. The GPS live tracking will be displayed on a giant screen in the Village in order to enable the public to follow the ride when horses are in the forest.

EXCLUSIVE SHOWS : the Prestige Cup will host 2 exclusive representations of the academic dressage performance of the French Garde Républicaine. Performed by 12 chestnut horses and riders, this show is the heritage of our French riding principles. The riders associate equestrian precision and military discipline with outstanding uniforms and horses. Do not miss it !!

CONTACTS

MEDIA

Sophie Delavaud
sophie@mih.global
+33 607 978 911

ACCRED

Bénédicte Geay
benedicte@mih.global
+33 608 355 759